



# SUMMER VIRTUAL INTERNSHIP 2021

June 14th to August 13th, 2021

We are now offering a **Summer Internship Program** and experiential learning in a structured online working format so students can continue to make progress toward their academic and professional goals, while also gaining a global perspective and developing interpersonal skills.

Interns will have the opportunity to work alongside students from different nationalities and universities, and experienced professionals in renowned organizations. All interns will be placed within an organization working on actual projects, with a dedicated supervisor and a program coordinator based in Brazil for support during the 9 weeks of the program.

## WHEN

**June 14th to August 13th, 2021 (9 weeks)**

- June 14th- 18th - Academic Introduction and Cultural Activities
- June 21 to August 13th Development of Projects

## WHAT

Team-Based Internship projects (4-6 students per team), leadership development in solving cases and mentoring, personal development, virtual cultural learning/immersion.

### DETAILS:

9-week program, the first week being reserved for contextualizing the Brazilian market and cultural aspects, offered by Campus B and a Brazilian top-notch business school. During the 9 weeks of the project working with the organizations, there will be interactions with a Brazilian professor for the mentoring and academic guidance of students. In the last week of the program, there will be a wrap-up session to conclude the experience and present the results of the project.

## WHERE?

Online meetings twice a week with the organization; academic mentorship by a Brazilian professor; weekly meetups with the Campus B program coordinators for feedback and support.

## WHO?

*Engineering, Computer & IT, Communication and Business undergraduate students*

## PREVIOUS PROJECTS

*[CLICK HERE](#) to learn more about the previous projects involved in the program.*

# WHY?

The main objective of this program is to contribute to the development of skills that enable these young students to become global leaders, capable of transcending national and business barriers to integrate different perspectives and people and to adapt to any environment.

## PROGRAM STRUCTURE

**Brazil - June 14th to August 13th, 2021**

**Week 1:** Kick-Off & Orientation & Cultural Aspects  
Portuguese Classes

**Week 2-8:** - Weekly meetings with Campus b (each group)

- Biweekly 'virtual coffee gathering' (all groups)
- Talk to Campus B 'board & guests'
- Mentoring sessions with a Professor
- Online meetings, twice a week, with the company project manager

**Week 9:** Internship Wrap-Up, Reflection and Closing

## PROGRAM REQUIREMENTS

- Student currently enrolled in Higher Education Institution
- Second-year student or above
- Open-minded, responsible and proactive person, open to new cultures, a new set of values and approaches
- Both content courses and internship placement will be conducted in English, so having a good knowledge of the language is mandatory.

## TIMELINE

### 1. Program Announcement

*Besides the requirements above, it is important that the Brazilian students check the announcement and all the enrollment process' details*

### 2. Enrollment process

*Until May 23rd, 2021 at 23h59 (Brasília time)*

### 3. Enrollment process' results

*By e-mail on May 26th, 2021 from 17h00 (Brasília time)*

### 4. Program Kick-off

*June 14th*

*To participate on the enrollment process, the students must apply for it up to May 23rd at 23h59*

**CLICK HERE TO APPLY**

*The announcement is also available for you to check.*

**ACCESS ANNOUNCEMENT**

## GOT ANY QUESTIONS?

Please reach out to us at [scholarship@campusb.org](mailto:scholarship@campusb.org)

# PREVIOUS PROJECTS



## Project Title: Passenger List Analytics

**Project Objectives:** Development of a real-time dashboard to improve booking process and consumer buying behavior decision process

## Project Title: Social Work Fundraising Campaign

**Project Objectives:** Launch of an international fundraising campaign with the objective to increase reach to international markets



## Project Title: Omnichannel Supply Chain Strategy

**Project Objectives:** Provide insights to overcome retailing operational challenges by maximizing inventory management and instore and online delivery performance



## Project Title: Media & Entertainment: Education Benchmarks

**Project Objectives:** Develop a strategic benchmarking process to identify main educational trends in the Brazilian and American markets



## Project Title: Digital Marketing Strategy

Craft SEO strategies to improve e-commerce business metrics and increase customer engagement



*"On top of helping us in our career development, weekly classes offered through the Campus B program also gave us the opportunity to learn about Brazilian businesses, culture, and language. The virtual aspect of this program also enabled us to become familiar with the new-age virtual workspace, a place that replaces office coffee room experiences, in-person meetings, and daily commutes with zoom meetings and virtual coffee gatherings, a mixing of 21st century technology and the traditional internship experience. Ultimately, the Campus B virtual program provides an opportunity to develop and grow to prepare yourself for the new-aged world."*

**Willian Millie - University of Washington - Internship Project at Sidera Consult**

*If I could put the experience in two words, they would be fun and growth. The program was structured beautifully so that we as students could participate in a variety of fun Brazilian activities while developing our professional skills at the same time. I got to learn how to have a conversation in Portuguese, I was introduced to a variety of people from all over the world, and I got to learn about the Brazilian music and history. Although I wasn't actually able to visit Sao Paulo, I feel like CampusB did an amazing job of bringing the experience to me. It was a summer that I will not soon forget. I am grateful for everything and everybody who participated, and I look forward to visiting Brazil very soon.*

**Eric Gardea - Texas Tech University - Internship Project at LACE Engineering**

