

ENRICH in Brazil

# INNOVATION & MATCHMAKING TOUR TO BRAZIL

23 – 27 September 2019

A unique networking opportunity for European organisations operating in the area of Bioeconomy, (Renewable) Energies and technologies applied to these sectors!

The ANPEI Conference 2019 is part of the programme - known as one of the main conferences in Brazil when it comes to Innovation!

**JOIN THE TOUR!**

*Follow the link to save your spot: <https://bit.ly/2VAsmTh>*

# Bioeconomy, (renewable) Energy and the related ICT Sector - ENRICH in Brazil Matchmaking Tour Info Session



WEBINAR

**DATE & TIME:** 4<sup>th</sup> July 2019, 15.00 -16.00 CET

**REGISTRATION LINK:** <https://bit.ly/2wz82qx>

Prior to our ENRICH in Brazil Matchmaking & Innovation Tour, a dedicated webinar will provide all information needed, before take-off to Brazil!

## Tentative Agenda:

02 Min – ENRICH in Brazil: Welcome

10 Min – The Brazilian State Paraná: Facts & Figures about the state of the Iguaçu Waterfalls

10 Min – The state Paraná and its ICT Sector

10 Min - The state Paraná, its bioeconomy potential and the renewable energy sector

10 Min – Information about the ANPEI Conference @ Foz do Iguaçu

10 Min - ENRICH in Brazil Innovation & Matchmaking Tour: Overview & Practical Information

08 Min - Q & A



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**INNOVATION & MATCHMAKING  
TOUR TO BRAZIL**

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# WHAT IS THE MATCHMAKING & INNOVATION TOUR |

## WHY YOU SHOULD JOIN!



- ❖ Establish contacts & increase your network
- ❖ Internationalize your business and research ideas, products and services to Brazil
- ❖ Increase technological cooperation capacities towards Brazilian market
- ❖ Find your research and technology collaboration partners from Brazil

## FOCUS TOPICS



- ❖ Bioeconomy
- ❖ (Renewable) Energy
- ❖ & technology applied to these sectors (ICT)

## WHERE & WHEN?



- ❖ Foz do Iguaçu
- ❖ Curitiba

23 – 27 September 2019

## PRICE

Participation fee: 180 €



This does not include: Airline tickets (to and from Brazil & domestic flights), accommodation, travel insurance, other expenses such as taxi, internet, phone call, etc.

## TOUR PACKAGE

- ❖ ANPEI conference ticket
- ❖ All visits, roundtables, workshops and matchmaking events (see program)
- ❖ Coffee Breaks & Lunch: Sept. 25-27
  - ❖ Dinner on Sept. 25



## SAVE YOUR SPOT

- ❖ Fill in the [registration form](#)
- ❖ Link: <https://bit.ly/2VAsmTh>
  - ❖ Application deadline:  
**30 July 2019 !**





# WHY BRAZIL |



Brazil is a beautiful country with abundant breath-taking scenery, ranging from rainforests and wetlands to dry lands and endless beaches. This diversity is also seen in the Brazilian cultural aspects: being a mixture of mainly native American, Portuguese, and African peoples, the country comprises a plural and eclectic culture. This melting-pot manifests itself through various ways: art, language, music, food, celebrations, in virtually every aspect of the Brazilian life.

**Paraná** is one of the 26 states of Brazil, in the south of the country, bordered on the north by São Paulo state, on the east by the Atlantic Ocean, on the south by Santa Catarina state and Argentina, and on the west by Mato Grosso do Sul and Paraguay. Its area is approx. 200,000 km<sup>2</sup> and is subdivided into 399 municipalities. Its capital is the city of Curitiba.

At the border with Argentina is the **National Park of Iguaçu, considered by UNESCO as a World Heritage site**. At only 40 km from there, at the border with Paraguay, the **largest dam in the world was built, the Hidroelétrica de Itaipu (Itaipu Hydroelectric Dam)**.

Paraná with its natural conditions offers the perfect fit to explore the potential and possibilities of the sectorial topics bioeconomy, renewable energies as well as the ICT related connection.



A photograph of a city skyline at night, featuring several tall skyscrapers with illuminated windows and a complex highway interchange in the foreground. The image is partially obscured by a green diagonal overlay.

# WHY BRAZIL ||

## ENERGY SECTOR

Energy derived from renewable resources is not a new thing. Brazil's continuous commitment to renewable energy, rich natural resources and the highly-efficient agricultural industry made it one of the world's ten largest electricity producers.

Nearly 85% of the domestic electricity is derived from renewable resources where hydropower accounts for 75%. For decades, hydroelectric power generators were utilized to produce a relatively high share of domestic energy supply. Yet, biofuels is another strength of Brazilian renewables. In fact, Brazil is the world leader in production of biofuels. Nevertheless, Brazil is in the process of rapidly diversifying its energy portfolio by wind, photovoltaics and biomass.

## BIOECONOMY

For decades, production and consumption of ethanol was one of the successful biotechnological commodities. The Brazilian bioethanol industry is now the second largest in the world accounting for a quarter of total domestic fuel consumption. The country has a well-established innovative agricultural sector, strong background in tropical agricultural research, biodiversity, high-ranking academic sector and a well-structured business flora, all of which represent a promising foundation for a successful bioeconomy.



# TENTATIVE SCHEDULE | DAY 1

**September  
23<sup>th</sup>, Monday**

## **ARRIVAL: FIRST IMPRESSION AND ROUNDTABLE DISCUSSION**

(Location: Curitiba, FIEP, PR)

**Curitiba,  
PR**

- 09:00 Welcome & Introduction
- 09:30 Workshop & Roundtable Discussions (PART 1)
  - Stream 1: State-of-the Art in Brazil in the area of Biotechnology, (Renewable) Energy & technology applied to these sectors
  - Stream 2: Funding and investments
- 12:00 Lunch & Tour through the Industry Federation of Paraná (FIEP)
- 13:00 Workshop & Roundtable Discussions (PART 2)
  - Stream 3: Setting up a business in Brazil (legal, incentives, programs, tax)
- 14:30 Industry Visit – LACTEC Energias
- 16:30 Industry Visit – TECPAR



# TENTATIVE SCHEDULE | DAY 2 & 3

|   |  |                              |
|---|--|------------------------------|
| <b>September<br/>24<sup>th</sup>, Tuesday</b>       | <b>INSTITUTIONAL VISITS - State of the Art of Technology in Brazil</b><br>(Location: Curitiba, PR)<br><br>09:00 Industry Visit -<br>12:00 Lunch Break<br>14:00 Matchmaking Session @FIEP: with start ups, accelerators and thematic organisations from Paraná<br>20:00 Flight to Foz do Iguaçu     | <b>Curitiba,<br/>PR</b>      |
| <b>September<br/>25<sup>th</sup>,<br/>Wednesday</b> | <b>INSTITUTIONAL VISITS - State of the Art of Technology in Brazil</b><br>(Location: Foz do Iguaçu, PR)<br><br>09:00 Industry Visit of <u>ITAIPU</u> (incl. Tech Dialogue)<br>12:00 Lunch Break<br>14:00 Industry Visit of <u>Parque Tecnológico Itaipu (PTI)</u><br>19:00 Matchmaking Tour Dinner | <b>Foz do<br/>Iguaçu, PR</b> |



# TENTATIVE SCHEDULE | DAY 4 & 5

|  |  |                              |
|--|--|------------------------------|
| <b>September<br/>26<sup>th</sup>, Thursday</b> | <b>ANPEI CONFERENCE</b><br>(Location: Foz do Iguaçu, PR)<br><br>09:00 – 18.00 <u>ANPEI Conference</u><br><br><i>Dedicated ENRICH in Brazil Session / Workshop &amp; possibility for the participants to present their business and ideas to a broader audience at the conference (details will follow)</i> | <b>Foz do<br/>Iguaçu, PR</b> |
| <b>September<br/>27<sup>th</sup>, Friday</b>   | <b>ANPEI CONFERENCE &amp; Closing Session</b><br>(Location: Foz do Iguaçu, PR)<br><br>09:00    Participation at the <u>ANPEI Conference</u><br>12.00    Lunch Break<br>14:00    Roundtable: Research & Innovation Funding in Brazil<br>16:00    Closing Session: Wrap-up of Innovation Tour; Final remarks | <b>Foz do<br/>Iguaçu, PR</b> |





# INSTITUTIONAL SUPPORT



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